



THE HOUSE OF STYLE

CREATIVITY, INNOVATION



* At extra cost it is possible to increase the number of participants.
** At extra cost it is possible to conduct the game in German.

Make the greatest collection ever!

Friday, 01.30 a.m., Los Angeles. The phone at the eccentric fashion designer's house keeps ringing. Half-asleep George Barmani picks up the phone lazily.

- Halo!

- Pedro! A special order. You have to make a collection, a real hit of the season for the International Fashion Trade Show in Krakow. The jury should be surprised by fabrics and design. That's not all. Each garment is supposed to be inspired by a different item associated with the host city. I'm waiting for you and your projects in Krakow. You have two days.

- Two days? And where the hell is Krakow???

Silence...

The star of haute-couture can only rescue his goodwill with the help of a creative and talented team.

The game for:

- people wishing to discover a creative potential in themselves
- lovers of beauty and non-standard solutions
- all those who are interested in boosting their creativity

Challenge:

Your team faces a real challenge. Use unusual tools and create garments for Barmani. You can choose, among others, different forms and varieties of paper, plastic, film, bottles, materials from the DIY store, artificial jewellery, original fabrics, leaves, flowers and fruits. Your projects have to meet the designer's requirements. The collection has to include work, evening, weekend and holiday outfits. Besides, each project will need to have the Krakow touch. You will be inspired by the pops from the Mysterious Storeroom. This will also be a lesson of culture because every single item has its own story...

The teams will receive support from make-up artists and stylists from Krakow.

Logistics:

The programme is carried out in a place dedicated to fashion shows. The organiser provides support from professionals, materials and cosmetics.

Advantages:

- freeing positive emotions and giving free rein to your imagination

- breaking the patterns of thinking and acting
- meeting the world of fashion, artistic make-up and styling
- getting to know Polish folk garments
- demonstrating your courage in performing unusual tasks

Variants / Extensions:

Prior to performing the task, we encourage you to get to know Krakow better. We organise a special walk around the city, combined with the workshop during which the participants gather inspiration for their collection.

Did you like designing? Do you want to take something for yourself from the event? On your request, we can extend the programme by designing your own T-shirts with your company logo and the symbols of Krakow. A wonderful souvenir for your employees and their families.

It is possible to rent a professional photographer and models that will turn the show into an unforgettable event. The programme can be extended by training content concerning creativity and creative thinking.

The game through the eyes of the participants:

"I haven't thought I can create so much using so different materials. The power of the team."

"I thought fashion wasn't for men. This programme has showed me that creativity is for everyone."

Fashion passes, style remains.

Coco Chanel



Let our imagination work for you! Contact us – we also create original games on demand.
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