



it makes  
sense



4 h



6 - 100



outdoor



PL / ENG

Senses will not let you down!

*Madness on the tourism market! The most often chosen destination? Surprise: Kraków, relatively small city in the southern Poland, is ahead of Paris, London or Amsterdam. What has happened? Where does the sudden unusual trend for the city located by the Vistula River come from? We have asked Elisabeth, a tourist from Edinburgh, who has just come back from a weekend getaway to Krakow, about her impressions: "Wow, I am totally enchanted. This city does something strange with your senses, it is a blast!" The other travellers, whom we met in Frankfurt, have confirmed Elisabeth's reply. Everybody repeats the same: Krakow sharpens the senses, its aura makes us experience more. Does it make sense? We will come back to this topic in the next news...*

#### Game for:

- groups visiting Krakow, willing to see the city from a totally different perspective
- groups that cannot devote much time to visit the city due to their program for stay, however, despite this fact they want to see the most important monuments and traditions of Krakow
- people who come to Krakow for a longer period of time (e.g. on contracts), as introduction to local traditions and customs
- very diversified groups (by age, culture, profession) or these, who do not know each other - as a perfect introduction to cooperation or establishing closer relationships
- courageous, appreciating good fun, creative, open and... sensual!

#### Logistics:

- Some tasks take place on the fresh air, whereas some are held in places on the way.
- Normally the game means covering on foot the distance of about 3 km in 3 hours.
- Depending on a season and time of a day, a length of the route, individual tasks and also proportions of outdoor and indoor tasks can change according to the customer's suggestions and weather forecast.
- Each team moves around with a Polish guide, which decreases the risk of getting lost on the way. It also provides an additional opportunity to ask about interesting details about the city at the same time.

#### Extensions, variations:

Depending on customer's needs, it is possible:

- to extend playing time
- to implement additional tasks and locations
- to be flexible in group selection
- to add contents to the plot, which are essential for a customer
- to combine the game with sightseeing - for additional fee a guide of Krakow can accompany each team, who will tell about the monuments, which are passed by, in a more detailed way
- the game can finish with a ceremonial dinner or supper in one of the best known traditional restaurants of Krakow.

#### Benefits:

- getting to know Krakow through numerous unusual, extraordinary, and crazy experience
- captivating story, reckless arrangement of unusual situations, which happen as if by accident
- the route concentrating the most important monuments and local traditions of Krakow at a glance;
- a chance to integrate a team, establish new relations, learn something new about your companions;
- a great variety of tasks, facilitating individual selection - the participants take part in these activities, which they are interested in, to which they are open and are willing to participate in. No pressure, maximum fun! :)
- short duration of the game and flexibility of adopting its program to specific needs of groups.

„We should stick to the world of senses, not the paper world.”

Galileo





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#### Challenge:

The participants will be divided into teams consisting of several people representing the largest global press agencies. Their task is to collect material on legendary, miraculous functioning of the senses in Krakow and also to prepare the thesis regarding the cause of this phenomenon, which is to be presented during a specially convened extraordinary press conference. Therefore, the teams walk through the centre of Krakow, perform the tasks that require using the senses: they smell, watch, touch, taste and listen, while carrying out self-observations at the same time. They win awards for their effort, which will bring them closer to solve the puzzle. During the final press conference, each team will have access to a microphone for a while and then it will be clear that this whole story has its hidden sense!

#### Base:

- edutainment, so learning by experiencing
- action learning
- the basic principles of effective communication, team work and making decisions.

#### Game in the eyes of the participants:

"Fantastic game! Creative, beautiful and very amusing"

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