





CREATIVITY AND INNOVATIVENESS



See for yourself how creative your team can be!

As a result of an unexpected alien intervention, a very valuable facility gets lost. STOP. A competition for a new facility has been announced. STOP. You and your team undertake the challenge. STOP. The best team will win a valuable prize. STOP. And everlasting fame. STOP.

The game for:

- people creating and implementing innovations
- problem solving teams
- all those who want to practise their creativity

Challenge:

You face an urgent task consisting in developing a project of a unique and touristically attractive facility. This difficult challenge requires teamwork, unusual solutions and meeting clearly defined requirements.

Foundation:

- theory of creativity and innovativeness
- different creative problem solving techniques, among others, superpositions, morphological analysis, brainstorming
- team problem solving methods
- harmful effects of idea-killers

Logistics:

The game takes place in a training room. We use a projector, a screen, tables and chairs.

Advantages:

- presenting the stages of creating innovative projects from the first brainstorming to projects ready to be implemented
- learning how to use creative problem solving techniques in practice
- very positive teamwork experience you can see what fun it is to create project together with a team

Extensions / Variants:

- a training part to present the techniques used in the game and the rules for how to use them effectively
- a moderation workshop during which the participants use similar creative techniques to solve a real problem, important to their organisation

The game through the eyes of the participants

"Excellent fun. A lot of joy + a great deal of proven creative thinking techniques."

"I didn't know that creative thinking can help you solve quite tough problems".

Creativity is contagious. Pass it on

Albert Einstein





Let our imagination work for you! Contact us – we also create original games on demand. Website: www.exprofesso.pl, e-mail: monika.dymacz@exprofesso.pl tel. 12 397 15 40